

Rapid Knowledge Delivery & Broadcast System

for Strategic Business Communications

Powered by: www.MentorU.com

& www.wsRadio.com



men•tor•u v. to connect people with the knowledge that produces results.

When is Rapid right?

If internal and external best practice leaders could self-author a compelling presentation of their strategic advice and knowledge and then have it delivered to the right people at the right time in the ideal way.

If you could leverage the time of the transmitter & receiver of the knowledge by using easy to use, high impact, low-cost, rapid communication tools and “chunking” the information into manageable learner-friendly and compelling audio-visual modules... (no costly and time intensive IT initiatives)

If you had the toolset and developed a plan to implement the above with a vendor who guarantees results (*or you don't pay**)

We'll Prove it to you!

Just ask us how!

**for licenses, hosting, maintenance and support per mutually developed implementation plan*

Private Corporate, Association or Franchise Learning Centers

The Rapid Knowledge Delivery Approach Accomplishes...

Minimizes the **Time and Cost** to plan, produce, publish and deliver mission critical best practices and other information to your people on a just-in-time basis while maximizing impact, flexibility and accountability. Whether your initial focus is internal ...to develop capable, engaged and loyal employees (executives, managers, salespeople, service and field teams) ...or working with prospects, distributors, sales channels, and industry partners to develop loyal customers... **MentorU** provides a powerful and cost effective *turnkey solution* to help implement your *Performance Improvement Plans* whether they involve cost reduction, bottom line or top line growth or productivity or effectiveness increases .

Core Knowledge Delivery Toolset and Functionality

Integrated Rapid Development Authoring Tool – created for non-technical experts to quickly and easily construct and publish Flash audio/slide content within a Knowledge Delivery Center. Includes 5 Author Licenses, unlimited presentation authoring and a hosted media server.

Blended Content Handling – It integrates the following: rapid authoring or structured knowledge delivery, live events, live virtual web conferences, assessments, tests, learning or supporting best practice materials, and “manager-assessed” field practices (to show a concept or tactic has been mastered).

NEW OPTION: Integrated Live Radio Show and 24/7 Archives – live monthly show can be used for presentations, training and/or interactive meetings with superior advantages in cost, time and effectiveness over web conferencing (which also can be used in the blend)

Knowledge Distribution Management Features

Easy Hands-off Defaults and Control -- Knowledge Profiles per Job Function, Flexible User and Multi-manager Levels of Permissions, and email Manager Feedback (down to manager feedback by question on the point to review with personnel when they miss a mission critical point) are just a few of hundreds of back-end management features (advanced features support growth after rapid implementation). Accountability is a must for effective execution and the MentorU system integrates these functions seamlessly.

Scalability and Flexible Integration– supports simple organizations or departments , multi-tier organizations with hundreds of locations, multiple divisions, as well as hundreds of separate clients within a shared learning center (for Association or Industry Portals). Largest MentorU clients to date: 400+ locations, 10,000+ users, 400+ companies within a shared learning center.



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